

LODGER'S TAX ADVISORY BOARD MEETING

AGENDA

May 18, 2022 – 3:00 pm

City Commission Meeting Room – 224 Savage Avenue

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes: April 27, 2022
2. Review of April 2022 Budget Reports
3. Discussion/Consideration of Lodgers' Tax Funding Requests:
 - Run to Raton Motorcycle Rally July 21 -23, 2022
4. Discussion/Consideration Billboard Advertising for FY22
 - Lindmark Billboard at Armex #F07 I-25, .56 SMP 453
 - Lindmark Billboard US 64/87, .33 WMP 350
 - Lamar Billboard Proposal Various Locations
5. Report on Explore Raton, Google Ads and Media Management Center for Community Innovation Director, Patricia Duran
6. Old Business/New Business/Miscellaneous
 - a) Next Lodgers' Tax Advisory Board Meeting, Wednesday, June 15, 2022 at 3 p.m.

ADJOURNMENT

For questions regarding this agenda please contact Michael Anne Antonucci, City Clerk/Treasurer by phone at 575-445-9551 or by email mantonucci@cityofraton.com