

**Due to the ongoing COVID-19 public health emergency, all persons in attendance must wear a face covering and maintain a 6 ft social distance to minimize risk and ensure public safety**

## LODGER'S TAX ADVISORY BOARD MEETING

### AGENDA

March 17, 2021 – 3:00pm

City Commission Meeting Room – 224 Savage Avenue

CALL TO ORDER:

ROLL CALL:

1. Board Reorganization – Appointment of Chairman
2. Approval of Minutes: September 16, 2020
3. Review of YTD Budget Reports
4. Discussion/Consideration: Lodgers' Tax Funding Request
  - a.) Request by Center for Community Innovation for Visitor's Guide Distribution Costs
5. Report/Update on Potential Reopening of the Visitors Information Center by Geoff Peterson, Center for Community Innovation Executive Director
6. Report/Update on Explore Raton, Google Ads and Media Management by Patricia Duran – Center of Community Innovation Marketing & PR Director
7. Old Business/New Business/Miscellaneous
  - a.) Next Lodgers' Tax Advisory Board Meeting, Wednesday, April 21, 2021 3p.m.

ADJOURNMENT

*For questions regarding this agenda please contact Michael Anne Antonucci, City Clerk/Treasurer by phone at 575-445-9551 or by email [mantonucci@cityofraton.com](mailto:mantonucci@cityofraton.com)*