

LODGER'S TAX ADVISORY BOARD MEETING

AGENDA

Wednesday, June 21, 2023 – 3:00pm

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes May 17, 2023
2. Review of May 2023 Budget Reports
3. Funding Requests:
 - Run to Raton , July 20-22 by Mike Patterson
 - Tourist Information Center Maps by Jolene Greene
 - Radio Advertising FY24, KCRT/KBKZ Radio by Rick Neurauter
 - City of Raton Pledge of Matching Funds for the NM True Coop Marketing Grant
4. Consideration/Discussion of the Capulin Lindmark Billboard Vinyl
5. Report on Explore Raton, Google Ads and Media Management Center by Patricia Duran, CCI Director
6. Old Business/New Business/Miscellaneous
 - a) Next Lodgers' Tax Advisory Board Meeting, Wednesday, July 19, 2023

ADJOURNMENT

*For questions regarding this agenda please contact Desire'e Trujillo, City Clerk
by phone at 575-445-9551 or by email dtrujillo@cityofraton.com*