

LODGER'S TAX ADVISORY BOARD MEETING

AGENDA

May 17, 2023 – 3:00 pm

City Commission Meeting Room – 224 Savage Avenue

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes: April 19, 2023
2. Review of April 2023 Budget Reports
3. Funding Report Update:
 - Tourist Information Center Maps, Jolene Greene
4. Funding Requests:
 - KRDO Channel 13 Advertising by Sheila Seabloom
 - Enchanted Air KRTN Radio Advertising by Billy Donati
 - Supercross, Championship Race September 9, 2023 by Kim Romero Davis
 - Run to Raton July 20-22, 2023 by Mike Patterson
5. Report on Explore Raton, Google Ads and Media Management Center by Patricia Duran, CCI Director
6. Old Business/New Business/Miscellaneous
 - a) Next Lodgers' Tax Advisory Board Meeting, Wednesday, June 21, 2023 at 3 p.m.

ADJOURNMENT

*For questions regarding this agenda please contact Desire'e Trujillo, City Clerk
by phone at 575-445-9551 or by email dtrujillo@cityofraton.com*