

LODGER'S TAX ADVISORY BOARD MEETING

AGENDA

APRIL 19, 2023 – 3:00 pm

City Commission Meeting Room – 224 Savage Avenue

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes: March 15, 2023
2. Review of March 2023 Budget Reports
3. Funding Report Update:
 - Tourist Information Center Maps, Jolene Greene
4. Funding Requests:
 - International Santa Fe Trail Balloon Rally July 1-3 submitted by Raton MainStreet
 - Raton Visitor Guide Distribution Expense submitted by Center For Community Innovation
 - World Journal 2023 Summer Guide
5. Discussion/Consideration for Submission of NM True Coop Marketing Grant Application
6. Report on Explore Raton, Google Ads and Media Management Center for Community Innovation Director, Patricia Duran
7. Old Business/New Business/Miscellaneous
 - a) Next Lodgers' Tax Advisory Board Meeting, Wednesday, May 17, 2023 at 3 p.m.

ADJOURNMENT

*For questions regarding this agenda please contact Michael Anne Antonucci, City Clerk/Treasurer
by phone at 575-445-9551 or by email mantonucci@cityofraton.com*