

LODGER'S TAX ADVISORY BOARD MEETING

AGENDA

MARCH 15, 2023 – 3:00 pm

City Commission Meeting Room – 224 Savage Avenue

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes: January 18, 2023
2. Advisory Board Reorganization, Appointment of Chairman & Vice Chairman
3. Review of February 2023 Budget Reports
4. Funding Report Update:
 - Tourist Information Center Maps, Jolene Greene
5. Funding Requests:
 - Summer of Color, Raton Beautification Coalition and GrowRaton (fiscal agent)
 - 8th Annual Gate City Music Festival, Raton MainStreet
 - Lindmark Outdoor Advertising Contract for Capulin Billboard
6. Report on Explore Raton, Google Ads and Media Management Center for Community Innovation Director, Patricia Duran
7. Old Business/New Business/Miscellaneous
 - a) Next Lodgers' Tax Advisory Board Meeting, Wednesday, April 19, 2023 at 3 p.m.

ADJOURNMENT

*For questions regarding this agenda please contact Michael Anne Antonucci, City Clerk/Treasurer
by phone at 575-445-9551 or by email mantonucci@cityofraton.com*